2023

MEDICARECON

THE #1 CONFERENCE FOR MEDICARE AND HEALTH INSURANCE AGENTS

SPONSORSHIP + EXHIBITION OPPORTUNTIES

BE AN INFLUENCE

At MedicareCon 2023, you'll be able to:

- Connect with the actual boots on the ground
- Assess the true temperature of the marketplace with people who understand the consumers like no others
- Develop lifetime relationships
- Learn from the most prominent and knowledgeable players in our space
- Get a grasp of the future viability of our marketplace
- Influence compliance decisions through collective bargaining
- Make more money for your business or company!

Sponsorship can be as custom or cookie cutter as you'd like, but to layout some price points for our prospective sponsors, we have put this catalogue together.

We NEED you to be involved in the most relevant and impactful health insurance and Medicare focused event. MedicareCon aims to harness the power of the collective agent and agency owner so that together we can slingshot that power in the direction of industry influence.

> **Influence can be used for extreme benefit for all involved. We are looking for win/win/win/wins.**

Carriers/Insurance Companies – Every 1099 that leads to a commission being paid to an agent typically has a Carrier's name on it. Without the insurance companies that create the products our agent force distributes; we would not be able to serve the beneficiaries.

Marketing Organizations – For years FMOs, NMOs, MGAs, SGAs, or any other 3 letter acronym you want to assign them have been the glue that held the majority of insurance carriers to the combined distribution. Many insurance carriers have tried to bring a product to market and cut out the so called "middleman" only to meet great disappointment at their ability to leap over the collective progress that has been created by these organizations.

Agents/Agencies – Insurance Agents and small to midsize agency owners are the boots on the ground. Whether telephonic and technologically innovative or plowing through fields comprised of long drives on rural routes and the less than desirable living conditions of some of the beneficiaries that need our services the most, the agent that has the grit to persist in this business is perhaps the most important variable in all the commotion. They're definitely the backbone of the industry.

Consumers – Medicare and health insurance consumers are multiplying quickly. This makes the industry very exciting for anyone participating, but it is also something that we should hold near and dear to our mission. In the Marine Corps we used to say, "Police your own", and it certainly applies here. We are all trying to grow profitable and relevant businesses, but we HAVE TO make sure we take care of the members and police the bad actors ourselves. We need to condemn bad behavior. I am in favor of Capitalism, but one of the paramount concepts with a true free market is that the people will condemn and ruin bad actors so that their negative impact on the market is limited.

I have been accused of being long winded, but in opening I wanted to explain how I believe all of these entities can win! Win/win/win/wins is about the Carrier, Marketing Organizations, Agents/Agencies, and the Consumers all working in the same chain to effectively deliver a viable product to complete fruition.

MedicareCon aims to bring the right people together to help us all accomplish this together! But we need sponsors, and that is great news for all reading this.

Justin Brock
Founder of MedicareCon

Questions? Email us at
info@medicarecon.com

WHAT IS MEDICARECON?

Defining the Medicare Marketplace today and tomorrow.

MedicareCon is a 2 day event dedicated to Medicare Agents hosted by Justin Brock. MedicareCon was created for *Forward Thinkers, Trailblazers, Entrepreneurs, Sales Professionals, Business Owners,* and whoever else seeks to define the Marketplace today and tomorrow.

This conference focuses on getting clear on what it takes to scale an agency. A wide range of topics are covered and apply to anyone who either wants to become an agent, currently runs an agency or wants to scale to the next level.

Why Attend?

Do you ever feel alone, stuck, or unsure about what to do next in your business?

In a post-pandemic world, we're all facing the same challenges and uncertainty and there's no reason to go at it alone.

Leave Inspired.

MedicareCon is where you come to pour fuel on your agency and discover the answers you need. It's the place to find your tribe and learn proven strategies to grow your agency.

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MEDICARECON

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | $150,000

LIMITED TO ONE SPOT

- Premier Signage
- Host the Closing Event Party
- Logo on MGM Las Vegas Blvd. Marquee
- 5 All Access Level Tickets
- 10 Executive Level Tickets ($6,970 value)
- Premier Booth Space
- Promotional B-Roll in live stream
- Access to all recorded event media
- Access to all After Hour Events
- Attendee Data

PLATINUM SPONSOR | $100,000

LIMITED TO ONE SPOT

- All Access Level Tickets
- 5 Executive Tickets ($3,485 value)
- Logos on bulk promotional space
- Premier Booth Space
- Promotional B-Roll in live stream
- Access to all recorded event media
- Access to all After Hour Events
- Attendee Data

SOLD OUT

EXECUTIVE SPONSOR | $15,000

LIMITED TO 50 SPOTS

- 2 All Access Level Tickets
- 2 Executive Tickets ($1,394 value)
- Logos on bulk promotional space
- Single Booth on Exhibit Floor
- Promotional B-Roll in live stream
- Access to all recorded event media
- Access to all After Hour Events
- Attendee Data

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SPONSORSHIP OPPORTUNITIES

DIAMOND PARTY SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

VIP PARTY SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

WIFI SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

BADGE SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

LANYARD SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

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SPONSORSHIP OPPORTUNITIES

BEER GARDEN SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

PHOTOBOOTH SPONSOR | $10,000

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media
- Attendee Data

STAFF SHIRTS SPONSOR | $7,500

- 2 General Admission Tickets
- 1 Diamond Level Ticket ($1,497 value)
- Promotional B-Roll in live stream
- Access to all recorded event media

COFFEE BAR SPONSOR | $5,000

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

DAY 1 LUNCH SPONSOR | $5,000

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

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SPONSORSHIP OPPORTUNITIES

DAY 2 LUNCH SPONSOR | $5,000

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

DIAMOND LOUNGE SPONSOR | $5,000

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

CHARGING STATION SPONSOR | $5,000

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

BEVERAGE STAND SPONSOR | $5,000

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

DAY 1 BREAKFAST SPONSOR | $2,500

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

DAY 2 BREAKFAST SPONSOR | $2,500

- 2 General Admission Tickets
- Promotional B-Roll in live stream
- Access to all recorded event media

ABOUT THE VENUE

MGM Grand, Las Vegas

3799 S Las Vegas Blvd
Las Vegas, NV 89109

MGM Grand Las Vegas is The Entertainment Authority—renowned for its star-studded events at the MGM Grand Garden Arena, spectacular entertainment, world-class dining, and unbeatable nightlife.

Book Your Room

Book your hotel room or manage an existing reservation for MedicareCon 2023 by scanning this QR code below. Rates and availability are limited.

GET IN THE ROOM

THE BEST MEDICARE CONFERENCE IN THE INDUSTRY

CONFERENCE AGENDA

Surround yourself with the best in the industry.

When people think bigger, the world gets better.

Monday, April 10

5:00PM - 7:00PM
REGISTRATION

8:00PM - 10:00PM
WELCOME POOL PARTY

Tuesday, April 11

8:00AM
BREAKFAST

9:00AM - 11:30AM
SPONSOR HALL

9:00AM - 11:30AM
BREAKOUT SESSIONS

11:30AM - 1:00PM
LUNCH

1:00PM
OPENING SPEECH

5:00PM
CLOSING SPEECH

8:00PM - 11:00PM
VIP & DIAMOND PARTIES

Wednesday, April 12

8:00AM
BREAKFAST

9:00AM - 11:30AM
MORNING SESSION

11:30AM - 1:00PM
LUNCH

1:00PM
AFTERNOON SESSION

5:00PM
CLOSE

8:00PM - 11:00PM
AFTER PARTY