



MEDICARECON

2025



SURROUND YOURSELF WITH THE **BEST** IN THE INDUSTRY.

MedicareCon enters its fifth year as the #1 conference for Medicare and Health Insurance agents in the industry. Hosted by Justin Brock and the BBI Team, MedicareCon was designed to move the conversation forward in a way that highlights the benefits of agents, insurtech platforms and the needs of the consumers.

Industry experts from all over the nation take the stage during the 3 day conference. You're sure to walk away with valuable insights and strategies that can help take your business to new heights. We'll have panel discussions, general sessions, and invaluable networking opportunities that will leave you feeling energized and inspired.

Whether you are a new Medicare agent looking to build your business or an experienced professional currently running an agency or wanting to scale to the next level, MedicareCon is where you want to be.



**YEAR OVER YEAR,
MEDICARECON
HAS SEEN
UNBELIEVABLE
GROWTH**

MEDICARECON2022

356 ATTENDEES

MEDICARECON2023

1,028 ATTENDEES

MEDICARECON2024

1,256 ATTENDEES

30,000 SQ. FT. EXPO HALL

54 EXHIBITORS

SPONSORSHIPS + EXHIBITION OPPORTUNITIES

DIAMOND SPONSORSHIP

20X20 BOOTH | \$25,000

- Ability to choose your premier 20x20 booth location in our renowned Exhibition Hall, giving you access and visibility to the main flow of traffic where approximately 1500 attendees will be networking.
- Promotional video footage for your company in General Session on the main screen that we'll play before and after sessions, during breaks
- Largest logo placement on website, official MedicareCon app, program and marketing materials including conference build outs and other physical signage
- Presentation and thought leadership opportunity
- 25% ticket discount branded after your company to share with your network.
- Media production before and after conference to promote your products and services.
- Access for you and your team to our exclusive Diamond Party

PLATINUM SPONSORSHIP

10X10 BOOTH | \$15,000

20X20 BOOTH | \$20,000

- Ability to choose your premier booth location in our renowned Exhibition Hall, giving you access and visibility to the main flow of traffic where approximately 1500 attendees will be networking.
- Premier logo placement on website, program and marketing materials including conference build outs and other physical signage
- 25% ticket discount branded after your company to share with your network

EXHIBITOR SPONSORSHIP

10X10 BOOTH | \$7,500

- 10x10 booth in our renowned Exhibition Hall, giving you access and visibility to the main flow of traffic where approximately 1500 attendees will be networking.
- Logo placement on website, program and marketing materials including conference build outs and other physical signage
- 25% ticket discount branded after your company to share with your network

SPONSORSHIPS + EXHIBITION OPPORTUNITIES

GENERAL SPONSORSHIP

These sponsorship availabilities include many unique opportunities for your company to sponsor MedicareCon.

WELCOME MIXER SPONSOR | \$15,000

Position your company as the official host of the highly anticipated welcome mixer, location TBD. Your brand will enjoy maximum visibility as it will be featured on all communication (digital, printed, verbal) related to the event, including the website. Furthermore, you will have the opportunity to speak at the event and introduce your company/brand to the attendees.

DIAMOND PARTY SPONSOR | \$20,000

Secure your place as the official host of the exclusive **Diamond Party**, location TBD. Your brand will gain significant exposure as it will be featured on all communication (digital, printed, verbal) related to the event, including the website. Additionally, you will have the privilege of addressing the attendees and introducing your company/brand to the party-goers.

LAST NIGHT CONCERT SPONSOR | \$100,000

Seize the opportunity to be the official host of the conference after-party. Your company will enjoy extensive visibility as it will be featured on all communications (digital, printed, verbal) related to the event, including the website. You will also have the chance to address the attendees and introduce your brand to the party-goers.

ALL DAY COFFEE SPONSOR, DAY 1 | \$7,500

Energize the conference with a caffeine boost by sponsoring our all-day coffee stations. Your brand will be prominently displayed on the coffee sleeves, which will be used by our 1500 attendees.

LUNCH SPONSOR, DAY 1 | \$20,000

MedicareCon is known for feeding its attendees well. Your company's logo will be featured on all table tents displayed while lunch is being served, directional signage and placement on our official conference website.

ALL DAY SNACKS, DAY 1 | \$15,000

Apart from serving lunch and beverages throughout the day, MedicareCon offers all day snacks to keep the energy high. Take advantage of this opportunity to showcase your brand by having your logo displayed on all table tents providing snacks.

SPONSORSHIPS + EXHIBITION OPPORTUNITIES

GENERAL SPONSORSHIP

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ALL DAY COFFEE SPONSOR, DAY 2 | \$7,500

Energize the conference with a caffeine boost by sponsoring our all-day coffee stations. Your brand will be prominently displayed on the coffee sleeves, which will be used by our 1500 attendees.

LUNCH SPONSOR, DAY 2 | \$20,000

MedicareCon is known for feeding its attendees well. Your company's logo will be featured on all table tents displayed while lunch is being served, including placement on our official conference website.

ALL DAY SNACKS, DAY 2 | \$15,000

Apart from serving lunch and beverages throughout the day, MedicareCon offers all day snacks to keep the energy high. Take advantage of this opportunity to showcase your brand by having your logo displayed on all table tents providing snacks.

ALL DAY COFFEE SPONSOR, DAY 3 | \$7,500

Energize the conference with a caffeine boost by sponsoring our all-day coffee stations. Your brand will be prominently displayed on the coffee sleeves, which will be used by our 1500 attendees.

ALL DAY SNACKS, DAY 3 | \$15,000

Apart from serving lunch and beverages throughout the day, MedicareCon offers all day snacks to keep the energy high. Take advantage of this opportunity to showcase your brand by having your logo displayed on all table tents providing snacks.

PHOTOBOOTH SPONSOR | \$10,000

We have designed a unique photobooth interactive experience for our attendees. Your logo will be displayed on every photo momento created with our photobooth.

SPONSORSHIPS + EXHIBITION OPPORTUNITIES

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OFFICIAL TSHIRT SPONSOR | \$10,000

Be the official sponsor of our conference tshirts worn by all 1500 attendees! This presents a unique opportunity to increase your brand awareness and recognition among a diverse group of industry professionals and decision-makers.

STAFF TSHIRT SPONSOR | \$7,500

Be the official sponsor of our staff conference tshirts, worn by our team during the duration of the conference.

WIFI SPONSOR | \$15,000

As the WiFi network sponsor, your brand will have extensive visibility and exposure, as every attendee will use the WiFi network during the conference. Your company's name will serve as the official WiFi network name.

BADGE SPONSOR | \$15,000

As the badge sponsor, every attendee, speaker, and exhibitor will be wearing your branded badges. Because our badges will be required to wear for entry each day, this is a guaranteed opportunity to get your brand in front of our 1500 attendees!

LANYARD SPONSOR | \$10,000

Your logo will be prominently displayed on the lanyards worn by all attendees, including speakers, exhibitors, and participants, making it a fantastic opportunity to increase brand recognition.

BAG SPONSOR | \$10,000

Your company provides event bags to all 1,500 attendees. Bag design is totally up to you, but will need to be approved by our design team as it must have the MedicareCon logo on it as well.

GENERAL SPONSORSHIP

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NETWORKING LOUNGE SPONSOR | \$25,000

The networking lounge will be a centerpiece to the expo hall and serve as the primary meeting area for one-on-one appointments facilitated through this year's conference app. Your company's name and identity will brand the entire lounge.

EVENT APP SPONSOR | \$20,000

Become the exclusive sponsor of our official MedicareCon Conference App. The app will serve as an integral part of this year's conference experience providing attendees with endless networking opportunities, conference details, announcements and after events access information. Your sponsorship will position your brand at the forefront of this tool.





MEDICARECON

2025

SIGNIA BY HILTON ORLANDO BONNET CREEK

14100 Bonnet Creek Resort Lane, Orlando, FL 32821

Signia by Hilton Orlando Bonnet Creek is a newly renovated resort offering an elevated experience for your stay in Orlando. Signia by Hilton Orlando Bonnet Creek is an Official Walt Disney World® Hotel, welcoming guests into a blend of inspired hospitality, and exceptional amenities. From a brand new lobby to elevated guest rooms, signature dining and innovative meetings, guests can enjoy memorable family or business experiences and best-in-class travel in iconic Orlando. **Discount room rates to come.*

GET IN TOUCH

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